PASSION LED US HERE

Empowering **All to Flourish**

LEADING OUR CLIENTS, COMPANY, & COMMUNITY TOWARDS A BRIGHTER FINANCIAL FUTURE

We Serve

- DOCTORS
- RETIREES
- INDIVIDUAL INVESTORS
- BUSINESS OWNERS
- FAMILY OFFICES & INSTITUTIONS
- FINANCIAL ADVISORS
- ACCOUNTANTS
- TENANTS

HISTORY OF LARSON

Paul Larson founded his practice in 2006, and scaled from a single office to now over two dozen locations, with 200+ employees nationwide. Headquartered in downtown St. Louis, MO., the firm is built on a family of companies aligned to provide a comprehensive network of services. These partnerships allow us to create individualized solutions for each of our clients' unique situations. We specialize in private placement investments, real estate management, insurance, medical malpractice, student debt consolidation, tax preparation, estate planning, and more. By focusing on intentional growth, we are able to provide concierge-level holistic financial planning. We continue to expand our array of services, striving to be your most trusted, one-stop financial resource.

Paul Larson
CEO, Larson Financial Holdings

Visit **Larson.com** to view our leadership team

MISSION: Empowering All to Flourish

This is best done by creating a collaborative culture for our clients, colleagues, and communities to grow and succeed.

VISION: One-Stop Financial Resource

We strive to provide comprehensive financial planning and investment advice to our clients and partners by offering everything under one roof.

CULTURE: Goal-Oriented, Servant-Leaders with a Warrior Spirit

We believe that by taking care of our advisors, employees, and partners, this will enhance our clients' experience so they may flourish.

$4.6B	21,000+	100%	$6M+
Under Management	Clients	Employee Owned	Donated to Communities Around the World

TIMELINE OF LARSON

2006	2008	2010	2012	2014	2016
Larson Financial Group Founded (RIA)	**Larson Financial Securities Founded** (Broker-Dealer) **Larson Commercial Real Estate Founded** (Management Company)	**MedInsure Group Founded** (Property & Casualty, Business, Medical Malpractice Insurance)	**Larson Financial Foundation Founded** (501(c)(3))	**Larson Capital Management Created** (Alternative Investments)	**DWOQ Acquisition Completed** (Student Loan Consultants)

SERVICES

Advisory

Financial freedom looks different from person to person. Everyone has different goals and risk tolerances. Our advisors custom-tailor holistic financial plans for each client they serve.

Alternatives

We have a track record of acquiring properties in high-growth cities. These alternative investment opportunities have historically carried some higher-than-expected returns.

Insurance

Our in-house insurance specialists navigate clients through what type of insurance fits their overall objectives, ensuring they receive the right amount of coverage.

Specialized Services

Our vision is to truly be the one-stop-shop for our clients. Niche situations require creative problem solving, and our team is tried-and-true.

Fully Integrated Wealth Management Platform

Wealth and Investment Management Company

- Focused principally on serving doctors and high net worth individuals across the U.S.

Operates Two Primary Business Segments

- Through multiple RIA and broker/dealer subsidiaries:
  - Wealth Management
  - Alternative Real Estate Investments

One-Stop-Shop

- Our financial planning based approach delivers a range of services, including tax analysis, estate planning, business practice management, student loans, insurance, and more

2020	2021	2022	2023
Counsel Wealth Acquisition Completed (Minneapolis Financial Firm) **Larson Wealth Partners Created** (Strategic Partnership Arm) **Intrua Acquisition Completed** (Houston Financial Firm)	**Larson Tax Partners Created** (Full-Service Tax Firm) **LionsGate Acquisition Completed** (STL Financial Firm)	**Midwest Wealth Acquisition Completed** (Indiana Financial Firm) **T.A. Ohlms Acquisition Completed** (STL Accounting Firm) **Physicians Thrive Acquisition Completed** (Nebraska Financial Firm)	**More Growth to Come!**

Alternative Investment Platform

$550M: Estimated AUM as of 12/31/22

- Vertically integrated real estate investment platform handles sourcing, underwriting, capital raising, development, monitoring, and management
- Real estate offerings are comprised of diverse investments into targeted funds and properties, with the primary goal of acquiring income-producing commercial property in high growth, secondary and tertiary markets across the U.S
- Targeting 8-10% average annual cash-on-cash returns for core plus office properties, and mid-to-high teens IRRs across all property types, net of fees
- Principal operating company is:
  - Larson Capital Management
    - Domestic Registered Investment Advisor
    - Brokerage and Property Management

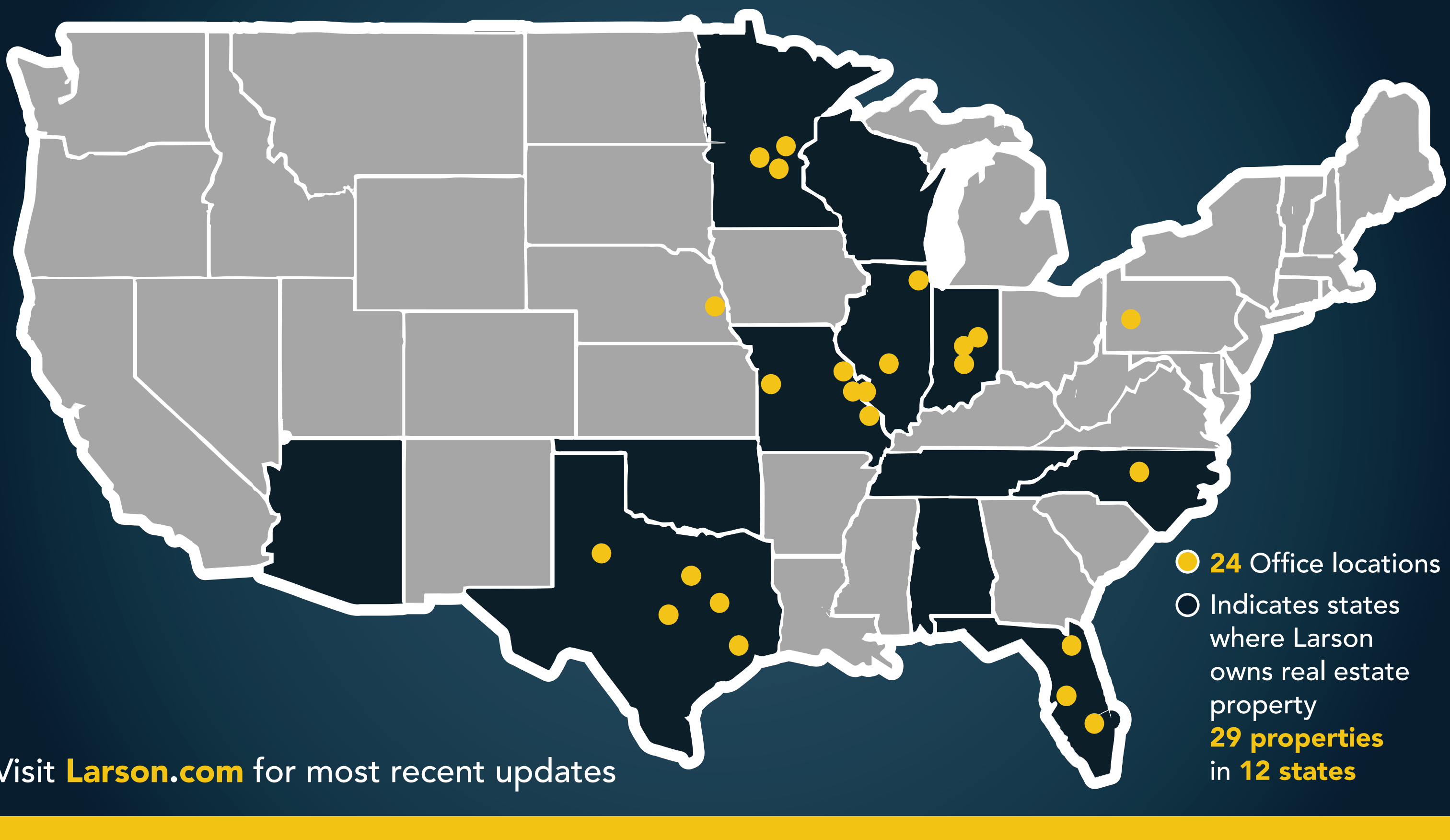
$850M
of real estate acquired in 2022

Strategic Partnerships

To help sustain our rapid growth (top 50 fastest growing RIAs in the U.S.*) we are constantly searching for like minded companies and individuals to join us.

Check Out What Our Partners Are Saying...

Investing in alternative investments requires long-term commitments. Investors should have the ability to afford to lose the entire investment and they should have low liquidity needs. Before investing, each investor should consult with their investment, tax, legal, and financial advisors.



Visit **Larson.com** for most recent updates

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LARSON