

## **Ben Frantz** SVP – Wealth Tech Solutions



Ben leads Business Development for Orion's Custom Indexing solution across the Midwest. With a consultative approach and deep knowledge of direct indexing, Ben partners with advisors to deliver personalized, tax-efficient investment strategies that enhance client outcomes and drive practice growth. His expertise helps firms unlock the full potential of Orion's technology to scale and differentiate their portfolios in an increasingly competitive landscape.

