

OPERATIONS AGENDA

LARSON SUMMER CELEBRATION



Wi-Fi Network: Sonesta_Conference
Password: Larson2026

DAY ONE *Tuesday, August 4th*

10:30a — 11:30a
60 MINUTES

**Arrival & Badge
Pick-Up**

THE R CLUB

11:00a — 12:30p
90 MINUTES

Lunch

KHORASSAN MAIN BALLROOM

12:30p — 1:15p
45 MINUTES

Kickoff Message

KHORASSAN MAIN BALLROOM

LED BY: Paul Larson and Bing Dempewolf

Welcome message from our CEO, Paul Larson, and Chief People Officer, Bing Dempewolf.

BREAK

1:15p — 1:30p

1:30p — 2:45p
75 MINUTES

Case Cup

KHORASSAN MAIN BALLROOM

LED BY: Chris Peterson

Work together to solve a realistic business challenge, present your recommendations, and learn from each team's unique perspective.

1:30p — 2:45p
75 MINUTES

Schwab CSA Series

MARYLAND ROOM

LED BY: Melinda Arevalo, Senior Enhanced Specialist, Premier Wealth Group, Yonee Wondwossen, Manager, Schwab Digital Experience & Adoption, & Ben Maloney

This session is designed to support CSAs by providing practical guidance on navigating Schwab platforms, leveraging digital processing, and improving overall workflow efficiency. Our goal is to drive greater accuracy, consistency, and confidence in daily processing,

BREAK

2:15p — 3:00p

3:00p — 4:45p
105 MINUTES

Team Expo

KHORASSAN MAIN BALLROOM

LED BY: Lindsey Boettigheimer and the Leadership Development Program

Meet the teams behind Larson's success, discover what each department does, and learn how to better leverage their expertise.

BREAK

4:45p — 6:00p

6:00p — 7:00p
60 MINUTES

Cocktail Reception

ZODIAC ROOM (ROOFTOP)

★ *Childcare provided in the Lenox Room*

Kick off the evening by reconnecting with colleagues over drinks while enjoying beautiful rooftop views before dinner begins.

7:00p — 8:30p
90 MINUTES

Dinner & Awards Gala

STARLIGHT BALLROOM (ROOFTOP)

★ *Childcare provided in the Lenox Room*

Together we'll reflect on two decades of growth, purpose, and impact. Through a special anniversary video and personal remarks, we'll celebrate the milestones that have shaped Larson's story.

8:30p — 9:30p
60 MINUTES

Open Bar / Networking

ZODIAC ROOM (ROOFTOP)

End the evening by connecting with colleagues, sharing stories from the day, and celebrating together in a relaxed rooftop setting.

DAY TWO *Wednesday, August 5th*

7:45a — 8:30a
45 MINUTES

**Prayer Breakfast
(Optional)**

REGENCY ROOM

LED BY: Kenny DeShields (music) and Mick Baker (leading)

Start the day with a time of worship, encouragement, and prayer.

7:45a — 8:30a
45 MINUTES

Breakfast

KHORASSAN WEST BALLROOM

Enjoy breakfast while reconnecting with colleagues before the day's sessions begin.

BREAK

8:30a — 8:45a

8:45a — 9:30a
45 MINUTES

The Human Flourishing Program

KHORASSAN MAIN BALLROOM

LED BY: Dr. Brendan Case, Associate Director for Research from the Human Flourishing Program at Harvard University
Discover what research from Harvard's Human Flourishing Program reveals about living a meaningful, purpose-driven life. Dr. Brendan Case will share practical insights on the habits and relationships that help individuals and organizations flourish.

9:30a — 9:40a
10 MINUTES

Volunteer Instructions

KHORASSAN MAIN BALLROOM

LED BY: Aileen Beno-Lietz

Everything you need to know before heading to Warrior Impact Time, including logistics, and expectations.

TRAVEL TIME

9:40a — 10:00a

10:00a — 1:00p
3 HOURS

Volunteer Event & Lunch

OFFSITE

Hope Nation Church, 4001 Maffitt Ave,
St. Louis, MO 63113

Warrior Impact Time

TRAVEL TIME

1:00p — 1:20p

BREAK

1:20p — 2:30p

2:30p — 3:30p
60 MINUTES

"I Put People on the Moon"

KHORASSAN MAIN BALLROOM

LED BY: Danielle Gaines

Every role matters. Through powerful storytelling and practical examples, we'll explore how individual contributions create extraordinary outcomes when everyone is working toward the same mission.

BREAK

3:30p — 3:45p

3:45p — 4:45p
60 MINUTES

Think Tank: Fix the Friction

KHORASSAN MAIN BALLROOM

LED BY: Bing Dempewolf, Danielle Gaines, and Debi Corrie

Every organization has friction points: processes that take too long, communication gaps, or systems that create unnecessary work. In this interactive workshop, teams will identify common challenges, collaborate on practical solutions, and help shape improvements.

BREAK

4:45p — 5:30p

TRAVEL TIME

5:30p — 6:00p

6:00p — 9:30p
3.5 HOURS

City Museum Adventure & Vespers: Worship Night

OFFSITE

Explore one of St. Louis' most iconic attractions while enjoying a BBQ buffet dinner. Starting at 8:00, Paul will share an inspiring update from the Larson Financial Foundation, followed by a time of worship.

TRAVEL TIME

9:30p — 10:00p

DAY THREE Thursday, August 6th

8:00a — 9:00a
60 MINUTES

Shareholder Breakfast Presentation (Shareholders Only)

REGENCY ROOM

LED BY: Paul Larson, CEO

Hear company updates, celebrate recent accomplishments, and look ahead at Larson's vision and strategic priorities.

8:00a — 9:00a
60 MINUTES

Breakfast

KHORASSAN WEST BALLROOM

Enjoy breakfast while reconnecting with colleagues before the day's sessions begin.

BREAK

9:00a — 9:15a

9:15a — 10:15a
60 MINUTES

Professional Headshots

KHORASSAN MAIN BALLROOM

Update your professional headshot (in the Memorabilia Room), connect with teammates, and use the time to catch up before the day's final sessions.

BREAK

10:15a — 10:30a

10:30a — 11:30a
60 MINUTES

Becoming a More Confident Communicator

KHORASSAN MAIN BALLROOM

LED BY: Fred Miller, Author & Public Speaking Coach

Learn practical techniques for communicating with greater confidence, clarity, and executive presence in any setting.

BREAK

11:45a — 1:15p

11:45a — 1:15p
90 MINUTES

Lunch, Town Hall, & Wrap Up

KHORASSAN MAIN BALLROOM

LED BY: Paul Larson, Bing Dempewolf, Sam Lawhon, & Jon White

We'll wrap up Summer Celebration by sharing key updates, answering questions, and looking ahead to the opportunities before us.

TRAVEL TO AIRPORT

1:30p

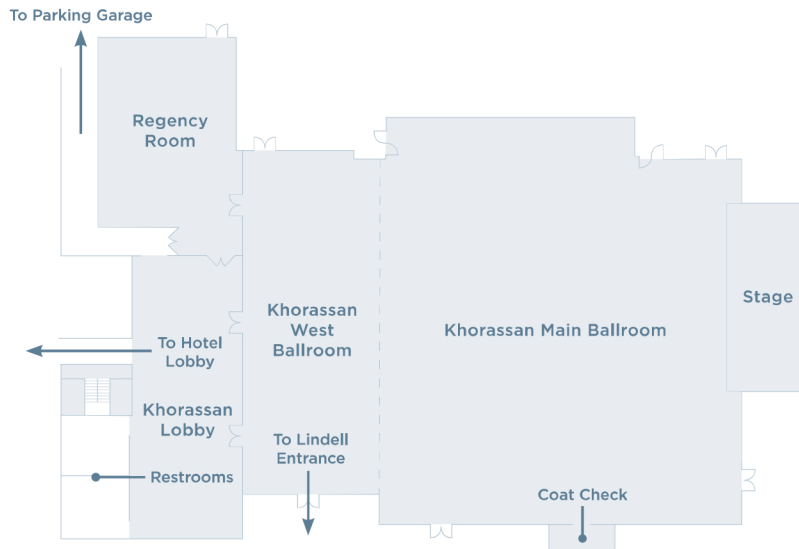
1:30p+

(Optional) Offsite Team Outings

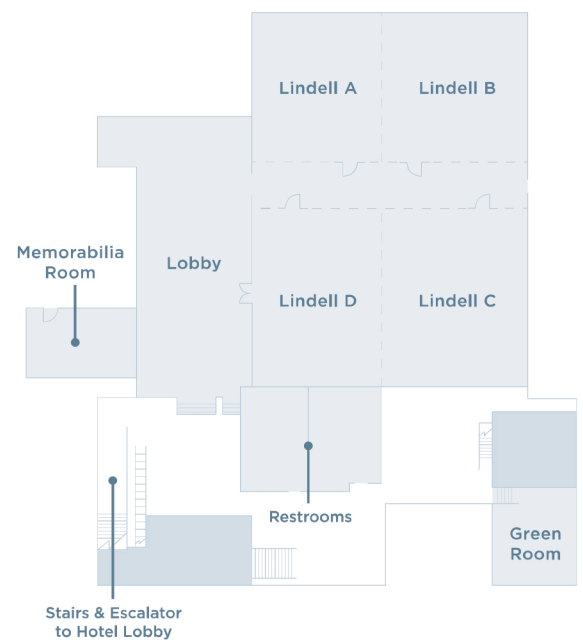
OFFSITE

MEETING ROOM PLANS

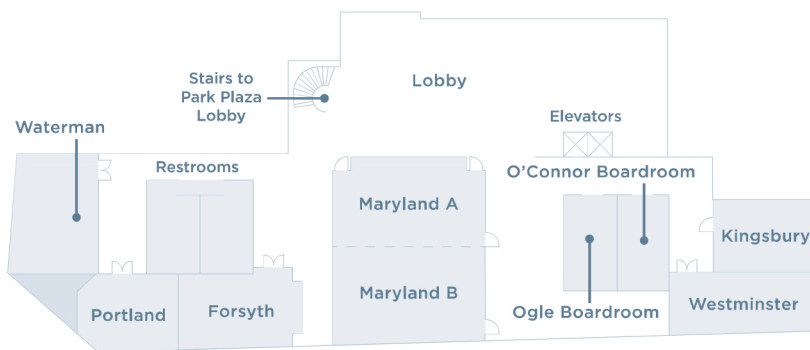
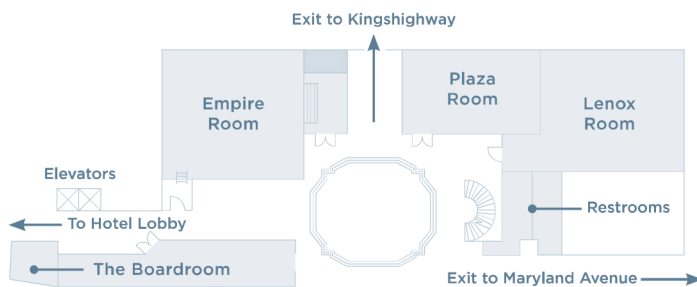
KHORASSAN BALLROOM & REGENCY ROOM



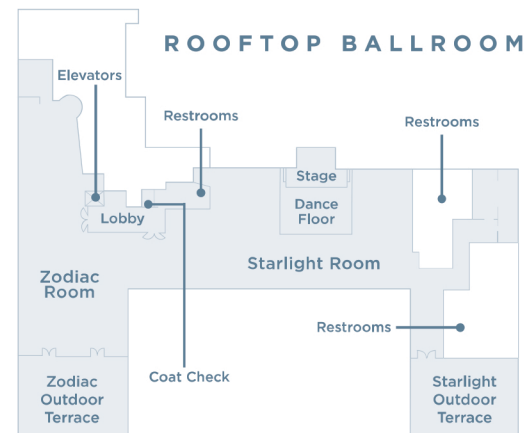
LINDELL BALLROOM



THE CONFERENCE CENTER



ROOFTOP BALLROOM



The Chase Park Plaza

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