

FAMILY AGENDA

LARSON SUMMER CELEBRATION

LARSON 

Wi-Fi Network: Sonesta_Conference
Password: Larson2026

DAY ONE *Tuesday, August 4th*

10:30a — 11:30a
60 MINUTES

Arrival & Badge
Pick-Up

THE R CLUB

11:00a — 12:30p
90 MINUTES

Lunch

KHORASSAN MAIN BALLROOM

12:30p — 1:15p
45 MINUTES

Kickoff Message

KHORASSAN MAIN BALLROOM

LED BY: Paul Larson and Bing Dempewolf

Welcome message from our CEO, Paul Larson, and Chief People Officer, Bing Dempewolf.

1:15p — 4:45p
FREEFORM

Open Activity Time

THEATER #3: HOW TO TRAIN YOUR
DRAGON

Arrive between 2:15p – 3:00p, film starts at 3:10p (ends at 4:25p)

BREAK
4:45p — 6:00p

6:00p — 7:00p
60 MINUTES

Cocktail Reception

ZODIAC ROOM (ROOFTOP)

★ Childcare provided in the Lenox Room

Kick off the evening by reconnecting with colleagues over drinks while enjoying beautiful rooftop views before dinner begins.

7:00p — 8:30p
90 MINUTES

Dinner & Awards Gala

STARLIGHT BALLROOM (ROOFTOP)

★ Childcare provided in the Lenox Room

Together we'll reflect on two decades of growth, purpose, and impact. Through a special anniversary video and personal remarks, we'll celebrate the milestones that have shaped Larson's story.

8:30p — 9:30p
60 MINUTES

Open Bar / Networking

ZODIAC ROOM (ROOFTOP)

End the evening by connecting with colleagues, sharing stories from the day, and celebrating together in a relaxed rooftop setting.

DAY TWO Wednesday, August 5th

7:45a — 8:30a
45 MINUTES

Prayer Breakfast (Optional)

REGENCY ROOM

LED BY: Kenny DeShields (music) and Mick Baker (leading)
Start the day with a time of worship, encouragement, and prayer.

7:45a — 8:30a
45 MINUTES

Breakfast

KHORASSAN WEST BALLROOM

Enjoy breakfast while reconnecting with colleagues before the day's sessions begin.

BREAK

8:30a — 8:45a

8:45a — 9:30a
45 MINUTES

The Human Flourishing Program

KHORASSAN MAIN BALLROOM

LED BY: Dr. Brendan Case, Associate Director for Research from the Human Flourishing Program at Harvard University
Discover what research from Harvard's Human Flourishing Program reveals about living a meaningful, purpose-driven life. Dr. Brendan Case will share practical insights on the habits and relationships that help individuals and organizations flourish.

9:30a — 9:40a
10 MINUTES

Volunteer Instructions

KHORASSAN MAIN BALLROOM

LED BY: Aileen Beno-Lietz
Everything you need to know before heading to Warrior Impact Time, including logistics, and expectations.

TRAVEL TIME

9:40a — 10:00a

10:00a — 1:00p
3 HOURS

Warrior Impact Time

**Volunteer Event &
Lunch**

OFFSITE

Hope Nation Church, 4001 Maffitt Ave,
St. Louis, MO 63113

TRAVEL TIME

1:00p — 1:20p

BREAK

1:20p — 2:30p

2:00p — 4:30p
2.5 HOURS

LED BY: Jenni Akridge and Wilma Gittinger as Family Ambassadors

St. Louis Zoo Visit

OFFSITE

3:00p — 5:00p
FREEFORM

Arrive between 2:45p – 3:00p, film starts at 3:10p (ends at 4:50p)

Open Activity Time

THEATRE #3: LEGO MOVIE

TRAVEL TIME

4:30p — 5:00p

RETURN FROM THE ST. LOUIS ZOO

TRAVEL TIME

5:30p — 6:00p

CATCH BUSES TO THE CITY MUSEUM

6:00p — 9:30p
3 HOURS

Explore one of St. Louis' most iconic attractions while enjoying a BBQ buffet dinner. Starting at 8:00, Paul will share an inspiring update from the Larson Financial Foundation, followed by a time or worship.

**City Museum Adventure
& Vespers: Worship Night**

OFFSITE

TRAVEL TIME

9:30p — 10:00p

DAY THREE *Thursday, August 6th*

8:00a — 9:00a
60 MINUTES

Shareholder Breakfast
Presentation (Shareholders Only)

REGENCY ROOM

LED BY: Paul Larson, CEO

Hear company updates, celebrate recent accomplishments, and look ahead at Larson’s vision and strategic priorities.

8:00a — 9:00a
60 MINUTES

Breakfast

KHORASSAN WEST BALLROOM

Enjoy breakfast while reconnecting with colleagues before the day’s sessions begin.

BREAK
9:00a — 9:30a

9:30a — 11:00a
FREEFORM

Open Activity Time

10:00a — 12:00p
FREEFORM

Open Activity Time

THEATRE #3: SUPR MARIO BROS

Arrive between 9:45a – 10:00a, film starts at 10:15a (ends at 11:47a)

BREAK
11:45a — 1:15p

11:45a — 1:15p
90 MINUTES

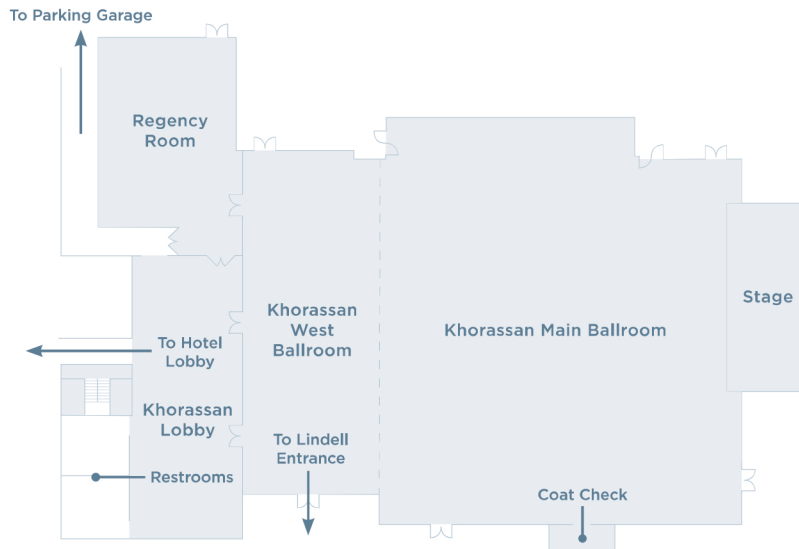
**Lunch, Town Hall &
Wrap Up**

Grab lunch and check out

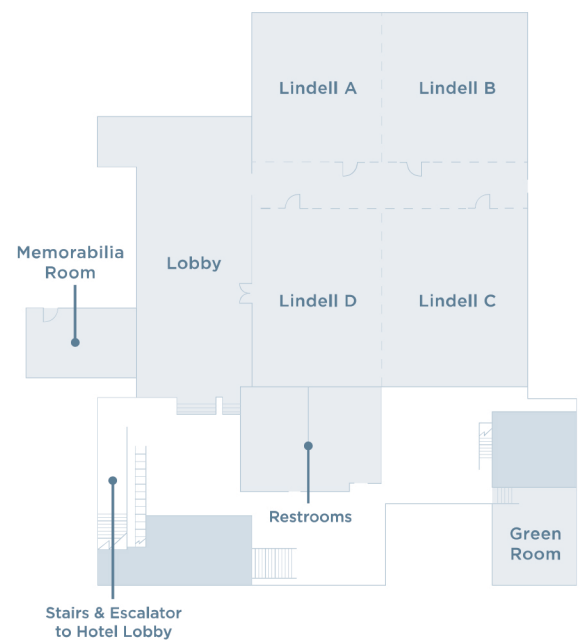


MEETING ROOM PLANS

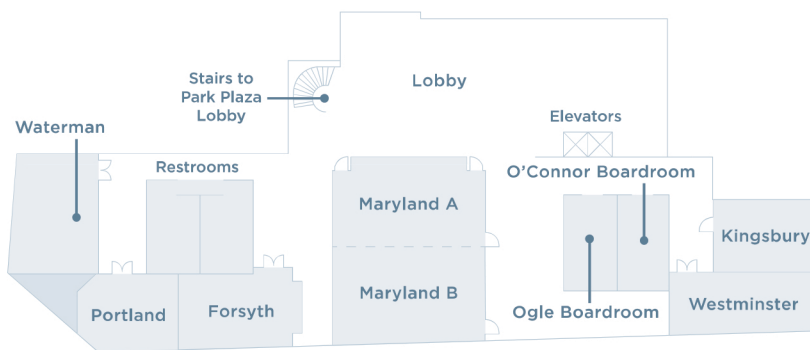
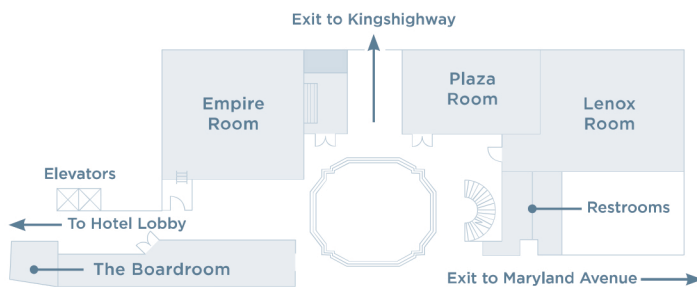
KHORASSAN BALLROOM & REGENCY ROOM



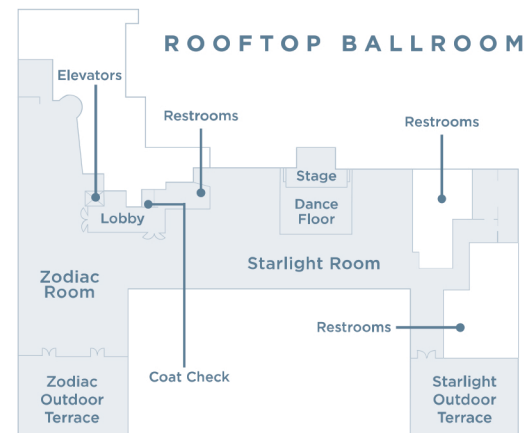
LINDELL BALLROOM



THE CONFERENCE CENTER



ROOFTOP BALLROOM



The Chase Park Plaza

ROYALSONESTA HOTEL

212 N. Kingshighway Blvd. | St. Louis, MO 63108

T: 314.633.3000 | F: 314.633.1133 | CPPSales@sonesta.com

sonesta.com/chaseparkplaza